

Building Your Authentic Online Identity



Photo by [Jez Timms](#) on [Unsplash](#)

Melanie Parlette-Stewart
Head, Learning & Curriculum Support, McLaughlin Library
mparlett@uoquelpk.ca
[@mparstew](#)



Photo by [Barthelemy de Mazenod](#) on [Unsplash](#)

ONE SIZE DOES
NOT FIT ALL





Photo by [Noah Näf](#) on [Unsplash](#)



Becoming Blended

Conferences!

So I'm always looking for new and exciting conferences to attend (and potentially present at).

This arrived in my inbox today and I thought it was such a great list, I had to share.

[Teachonline.ca - Upcoming Conferences](https://teachonline.ca/upcoming-conferences)

#higher education #conferences



Jul 06, 2016

Society for Teaching and Learning in Higher Education (STLHE) - Presentation

My colleague, Laura Schnablegger, and I presented on our SoTL project at [STLHE 2016](#).

About our study:

Numerous studies exist on how and to what extent course instructors in higher education are embedding or directly teaching writing, learning and research skills in their courses (Cilliers, 2011; Crosthwaite et al.,

ECIL 2016

Earlier in October, I attended [ECIL 2016](#) (European Conference on Information Literacy). I really enjoyed the opportunity to share my own research with an international audience.



Me + My Poster

You can download a PDF of my poster "The Intersection between Professor Expectations and Student Interpretations of Academic Skills: A Multi-Disciplinary Approach" [here](#).

I also found the content to be exciting and am sharing some of my visual notes from the conference.

Visual Notes

Affordable Course Content + Open Educational Resources

Today I attended a webinar on Affordable Course Content and Open Educational Resources reviewing the survey findings by ARL. The webinar provided a snapshot of initiatives and strategies in support of affordable course content by ARL member libraries and their institutions, discussed examples of noteworthy services and resources and discussed the future role of libraries supporting affordable course content in general and within the Association in particular.

[Link to the SPEC kit.](#)

My visual notes from the session:





SPEC KIT 351
publications.arl.org

What skills are needed?

- familiarity w availability of ACC/OER resources
- intellectual property / copyright / open licensing
- assessment
- familiarity w LMS
- project design, system / tech, publishing, instructional design, media design, how to conduct a ref interview

How can the library help?

- ✓ copyright + licensing
- ✓ reserves software
- ✓ identifying affordable content
- ✓ education
- ✓ funding to purchase items
- ✓ publication support (editing, formatting)
- ✓ instructional design support

What topics can we provide education on?

- ☒ Author's rights
- ☒ open licensing
- ☒ where to deposit
- ☒ open publishing
- ☒ copyright contract negotiation
- ☒ innovative pedagogy

Future Library Roles

pen
text
books

Resources:
openstax.org, open.bccampus.ca

 3
 11

 17

[illegible]

LIKES
20



2 11 20



Reply to [@mparstew](#)



karen nicholson @nicholsonkp · 1 Jun 2016
@mparstew think this is one of your best yet! Love the portraits



MPS @mparstew · 1 Jun 2016
@nicholsonkp thanks!



WT LW

a record of library fashion

[About](#) [Submissions](#)

16 Sep



Striped Scarf #whatthelibrarianwore

"Because I'm the kind of girl who fantasizes about being trapped in a library overnight."

— Rainbow Rowell, *Fangirl*



What does the internet already know about you?

Conduct an online audit.
Google yourself.
Setup a Google alert for your name.

Who are you? Who is your community?

PASSION LED US HERE

Who are you? (personally, professionally)

What's your comfort level?

Where is your audience?

Solidify who you are.

Create an ORCID id.

Update your Google Scholar Profile.

Purchase your domain name.



Create relevant, interesting and beautiful content.

Tools to help you streamline and monitor:

IFTTT

Hootsuite/Buffer/Tweetdeck

Repurpose content.

Tools to help you make beautiful content:

WeVideo (videos via the Library Media Studio)


PowToon (videos)

Audacity (podcasts)

Canva (graphics)

Unsplash (free stock images)

Colourbox (stock images via Library Database)

A close-up photograph of a tree branch covered in vibrant pink blossoms. The flowers are in various stages of bloom, with some fully open and others as buds. Green leaves are interspersed among the flowers. The background is a clear blue sky, slightly out of focus. A white rectangular box with black text is centered over the middle of the image.

Every activity is an opportunity.

thanks!

Melanie Parlette-Stewart
mparlett@uoguelph.ca

