

Getting published

Belinda Leach

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**UNIVERSITY
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IMPROVE LIFE.

Getting Published

Journals

Proliferation of online and other

+

Competition – for funding, post-docs, academic positions

Growing number of submissions

+

‘click bait’ and financial incentives of for-profit publishers

= make your paper stand out

Getting Published

Journals

- Select journal carefully
- Read instructions and follow them – is your paper a good fit?
- Cover letter
- Care with title, abstract and key words

Abstract:	aim and scope of the study
	key problem addressed and theory
	method used, data set
	key findings, limitations

Getting Published

Journals

- Expect guidance from editor re reviews
 - Focus of a special issue, purpose and scope of journal
- Address comments carefully, thoroughly, and document/justify
 - Engage with editor for clarification
 - Interactive review for some journals
- Copy edit carefully at every stage of process

Getting Published

Publishing books / publishing in books

- T and P considerations
 - Valued differently by discipline
 - Time to completion
 - Peer review – insist on it!
- Canadian vs other press, trade vs university press
 - Awards to Scholarly Publications of Federation for the Humanities and Social Sciences
 - \$8-12,000
 - Competitive – check eligibility

Getting Published

Books

- Some tips:
 - Is your dissertation a book?
 - Seek opportunities – cfps, senior colleagues with like interests
 - Work with publishers, seek out those putting out related books
 - Don't underestimate the work of an edited book!
 - Short is (increasingly) good

Getting Published

- Books
- Pitch your proposal
 - Aims and rationale, gap in current literature
 - Synopsis and chapter headings, or abstracts for edited collections
 - Target market – teaching, scholars, community?
 - Main competing books
 - Editors and authors CV highlights and publishing experience

Thank you!

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U of G Virtual Graduate Preview Week 2020

