

Faculty Information Exchange 2015-16: Social Media Use for Researchers

Date	Location
Thursday March 17, 2016 12:00pm to 1:00pm	UC 441

Description

Led by:

Dr. Malcolm Campbell, *Vice-President (Research)*

Dr. Mike von Massow, *Associate Professor, School of Hospitality, Food and Tourism Management, CBE*

Melanie Parlette-Stewart, *MLIS, Blended Learning Librarian*

Why use Twitter, LinkedIn or blog? How to use social media technologies to make your research more visible? How to build your social media identity? Join us as we review examples of various social media tools and discuss how to build an effective social media strategy.

All welcome!

For more information contact Patti Minakis, ext. 56943

Be part of the conversation!

See the full listing of sessions on the [Faculty Information Exchange 2015-16 webpage](#).

Alert Classifications**Category:**

Workshops and Events

Disciplines:

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

Source

URL:<https://www-research.uoguelph.ca/research/alerts/events/2016/faculty-information-exchange-2015-16-social-media-use-researchers>
