

Webinar: Partnership Opportunities with PepsiCo

Date	Location	Notes
Thursday August 25, 2022 10:30am to 11:30am	Online	Please register via Halo's website .

Description

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

During this free webinar, PepsiCo R&D executives will be discussing their funding opportunities on [Halo](#) and answering questions directly from researchers. Current opportunities for collaboration are listed below and can be reviewed in detail [here](#).

Current opportunities:

- Postbiotics from plant-based fermentation
- Novel sugar reduction solutions
- Natural colours for food and beverages
- Solution for minimizing absorption of oil (hydrophobic fluids) in food and non-food products

Relevant areas of expertise:

- Biochemistry
- Biology
- Data Science
- Food Science

Here's what you'll learn:

- What solutions and technologies are of particular interest
- What are the must-have versus preferred requirements for a winning solution
- How PepsiCo can assist you in bringing your innovation to the world

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