SSHRC Award of Excellence

Sponsor

<u>Canada Public Relations Society (CPRS)</u> and the <u>Social Sciences and Humanities Research</u> <u>Council (SSHRC)</u>.

Program

The newest award added to the Canadian Public Relations Society's (CPRS) <u>National Awards</u> program is the **SSHRC Award of Excellence**.

For complete program information, visit <u>Social Sciences & Humanities Research Council</u> (SSHRC) Award of Excellence

Description

As storytellers, post-secondary communications professionals craft narratives about their school, its culture and its contribution to Canadian society. The goal of this award is to recognize the hard work put into innovative and creative communications efforts aimed at promoting the impact of social sciences and humanities research.

Eligibility

Submission Information:

Unlike the CPRS National Awards of Excellence, the SSHRC Award of Excellence *does not* require membership with CPRS or an entry fee in order to apply.

Each submission must have been planned, produced and completed within a period of two years prior to the entry deadline. A project may have been started prior to the previous two years, however, the evaluation/completion of the project must have been within the last two years.

Categories

- Small institutions (less than 3,000 full-time students)
- Medium institutions (between 3,000 and 10,000 full-time students)
- Large institutions (more than 10,000 full-time students)

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Deadlines

If College-level review is required, your College will communicate its earlier internal deadlines.

Type Date Notes

External Deadline Monday, March 6, 2017 - 4:00pm

Register For Online Awards
Submission. Once you have signed in, click the "Add SSHRC Award" button at the bottom of the web page and follow the instructions.

As there is no entry fee for the SSHRC Award, please be careful when submitting your entry through the online portal. Other award categories require an entry fee and there is a "Submit & Pay" button for those entries. Once you've uploaded your submission through the online portal, please omit the following "Submit & Pay" step. If you have any questions or technical issues, please email Elizabeth Tang at etang@cprs.ca.

How to Apply

Submission Summary

Each entry form must include a maximum three (3) page executive summary. Using the R-A-C-E formula as your outline, your summary should include a brief description of the following areas:

- Research
- Analysis, planning and strategy
- Communication, execution and production, including budget and human or other resources
- · Evaluation and measurement

Supporting Information

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All supporting information should be uploaded on the CPRS website and only three (3) attachments will be allowed per submission. Each attachment should not exceed 25MB and should also not exceeds more than 50 pages.

For More Information

Poster for SSHRC Awards of Excellence 2016-2017

For inquiries, please <a href="mailto:emailto:

Disciplines:

Humanities Social Sciences

Source

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