

## Skills for Research Impact Workshop: Planning for Research Impact

Date	Location	Notes
Thursday October 3, 2019 12:00pm to 2:00pm	UC 441	<a href="#">Register for the "Planning for Research Impact" Workshop.</a>

### Description

[Skills for Research Impact](#) is a monthly workshop series for faculty, research staff and graduate students interested in enhancing the impact of their research. Through nine hands-on sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities. Sessions will cover topics key to effective research communications and engagement of non-academic audiences, including policy, industry and community stakeholders.

Throughout the series, participants will be invited to apply the workshops' content to their own research contexts and goals, and bring in real examples to work on. Workshops will be highly participatory and will provide practical knowledge, skills and tools that can be used right away.

### Planning for Research Impact Workshop

Join us in this first workshop of the 'Skills for Research Impact' series to learn all about knowledge mobilization strategies and how to plan for research impact. In this workshop, you will:

- Be introduced to knowledge mobilization (KMb) and knowledge translation and transfer (KTT) and understand the role of similar concepts in research
- Learn about best practices and essential steps to develop a successful KMb or KTT strategy
- Identify your own KMb goals and audiences, and start building a strategy adapted to your research project
- See examples of KMb plans developed and implemented by University of Guelph researchers

[Register Online.](#)

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Workshops and Events

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### **Source**

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