

## Skills for Research Impact: Planning for Research Impact

Date Location  
Tuesday October 17, 2023 1:00pm to 2:30pm Webinar

### Description

Skills for Research Impact is a workshop series, spanning the fall and winter semesters, for University of Guelph faculty, research staff and graduate students interested in enhancing the impact of their research. Through sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities.

**Planning for Research Impact:** Knowledge mobilization 101! Become familiar with knowledge mobilization plans and conceptualize strategies adapted to your goals and audiences.

By the end of this workshop, participants will be able to:

- Define "knowledge mobilization"
- Identify why knowledge mobilization is important
- Identify best practices for knowledge mobilization
- Summarize the steps involved in knowledge mobilization planning
- Compare and contrast End of Grant KT and Integrated KT
- Apply the principles of knowledge mobilization to their research.

Presented by Valerie Hruska, Knowledge Mobilization and Communications Coordinator, Research Innovation Office.

[Register for Planning for Research Impact via Eventbrite](#)

Throughout the series, participants will gain skills that can be applied to their own research contexts, goals and projects. Workshops will be highly participatory and will provide practical knowledge, skills and tools that can be used right away. Join us online for one or multiple sessions! Letters of recognition are available upon request at the end of the series for those who attended all sessions in the fall 2023 semester. This workshop series is a collaboration between the Ontario Agri-Food Innovation Alliance and the Research Innovation Office at the University of Guelph. For more information, contact us at [kttadmin@uoguelph.ca](mailto:kttadmin@uoguelph.ca).

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