Skills for Research Impact: Planning for research impact

Date
Tuesday September 29, 2020 1:00pm to 2:30pm

Description

Skills for Research Impact is a webinar series for University of Guelph faculty, research staff and graduate students interested in enhancing the impact of their research. Through five core sessions facilitated by impact experts, participants will learn how to successfully plan, execute and evaluate knowledge mobilization (or knowledge translation and transfer) activities. Participants who complete all sessions will be entered in a draw for a chance to win "What Works Now", a knowledge mobilization book authored by Annette Boaz, Huw Davies, Alec Fraser and Sandra Nutley, and will receive a letter of recognition at the end of the series.

On Tuesday, September 29 from 1-2:30 pm, Victoria Holla from the Office of Research, Agri-Food Partnership will discuss Knowledge Mobilization 101: Planning for Research Impact. This session will help participants become familiar with knowledge mobilization plans and develop strategies adapted to their goals and audiences.

By the end of this workshop, participants will be able to:

- Define 'Knowledge Mobilization'
- Identify why Knowledge Mobilization is important
- Identify best practices for Knowledge Mobilization
- Summarize the steps involved in Knowledge Mobilization planning
- Compare and contrast End of Grant KT and Integrated KT
- Apply the principles of Knowledge Mobilization to their research

Learn more about the Skills for Research Impact series and register online.
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