

## Skills for Research Impact: Evaluating Knowledge Translation and Transfer (KTT) Activities

Date

Tuesday March 29, 2022 1:00pm to 2:30pm

Location

Webinar

### Description

When all is said and done, how do you know it worked? Go beyond the anecdote and learn to use evaluation techniques to assess the impact of your knowledge mobilization efforts.

By the end of this workshop, participants will be able to:

- Summarize the steps involved in evaluating KTT
- Discuss common challenges and best practices in KTT evaluation
- Use strategies to identify KTT measures and indicators
- Explain trade-offs in deciding what and how to measure
- Select appropriate KTT evaluation goals
- Build a logic model or theory of change to explain KTT rationale
- Create a basic evaluation framework for their own KTT work

[Register for the Evaluating KTT Activities session](#)

Presented by Anne Bergen, [Knowledge to Action Consulting](#)

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Workshops and Events

### Disciplines:

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

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### Source

URL: <https://www-research.uoguelph.ca/research/alerts/content/skills-research-impact-evaluating-knowledge-translation-and-transfer-ktt-activities>

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