

## Skills for Research Impact: Disseminating Research

Date

Location

Tuesday February 15, 2022 1:00pm to 2:30pm Webinar

### Description

How do you share your research with non-academic audiences? Learn about a number of potential mechanisms you can use for knowledge mobilization, discover how to choose a mechanism that's appropriate for your audience, and take a deep dive into several popular mechanisms for dissemination, including social media, research summaries, infographics, and media.

By the end of this workshop, participants will be able to:

- Recognize various opportunities for dissemination of research to non-academic audiences
- Select an appropriate option for dissemination to your audience
- List, and apply skills learned related to, popular dissemination mechanisms:
  - Social media
  - Policy brief or 2-page summary
  - Infographic or visual summary
  - Media outreach
- List resources that will help disseminate your research in additional ways

[Register for the Disseminating Research session](#)

[Click here to learn more about this alert](#) Alert Classifications **Category:**

Workshops and Events

### Disciplines:

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

---

### Source

URL: <https://www-research.uoguelph.ca/research/alerts/content/skills-research-impact->

---

## **Skills for Research Impact: Disseminating Research**

Published on Research Alerts (<https://www-research.uoguelph.ca/research/alerts>)

---

[disseminating-research](#)