

## Seeding Our Food Future

### Sponsor

An initiative of Our Food Future and Innovation Guelph's Circular Food Economy iHub.

### Program

Seeding Our Food Future

### For More Information

For more detailed information about the program, please refer to the [Seeding Our Food Future Program Guide](#) [1].

### Description

To support the recovery, development and growth of local food system businesses, Seeding Our Food Future will offer 40 selected companies:

- a non-repayable seed funding grant of \$5,000;
- up to 30 hours of targeted support and expertise through Innovation Guelph (\$4,500 value);
- a guaranteed spot in R-Purpose MICRO, a 12-week educational program focused on building sustainable practices and business resilience, delivered by Provision Coalition (\$1,200 value); and;
- the chance to apply for a supplementary interest free loan of up to \$10,000 through Harve\$t Impact in collaboration with the Waterloo-Wellington and Saugeen Community Futures offices.

### Eligibility

All applicants must be a business, not-for-profit or social enterprise located in Guelph and/or Wellington County and meet one or more of the following eligibility criteria:

- Starting a new business (including not-for-profit or social enterprise) that contributes to the circular food economy.
- Pivoting to a more circular/sustainable business model.

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- Implementing circular practices, systems or processes in an existing business, not-for-profit or social enterprise that is part of the food system.
- Creating or pivoting an existing business, not-for-profit or social enterprise to a business model that supports inclusive access to nutritious food, particularly during the immediate crisis.
- Enabling a food system business, not-for-profit or social enterprise to effectively use data & technology.
- Initiating a collaboration that contributes to a circular food economy.

**NOTE:** If you or your organization has received funding from Our Food Future or any of its Implementation teams, for work related to Our Food Future, you are not eligible to apply.

## Funding Availability

A non-repayable seed funding grant of \$5,000 along with programming and mentorship supports (\$5,700 value).

The chance to apply for a supplementary interest free loan of up to \$10,000.

## Project Duration

Supported Program Period - July 15, 2020 to March 31, 2021

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
<b>External Deadline</b>	Wednesday, June 24, 2020 - 9:00am	<a href="#">Seeding our Food Future Information Session</a> [2]
<b>External Deadline</b>	Tuesday, June 30, 2020 - 12:00am	Application Deadline

## How to Apply

Apply online using the [Seeding Our Food Future Application](#) [3]

For Questions, please contact

If you have questions about the application, you can contact any one of the following program partners:

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- Innovation Guelph: Christopher Coghlan; [Christopher.Coghlan@innovationguelph.ca](mailto:Christopher.Coghlan@innovationguelph.ca) [4]
- 10C: Helina Lam; [helina@10carden.ca](mailto:helina@10carden.ca) [5]
- LaunchIt Minto: Somer Antonopoulos; [info@launchitminto.com](mailto:info@launchitminto.com) [6]
- BCGW: Kristel Manes; [kristel@guelphbusiness.com](mailto:kristel@guelphbusiness.com) [7]
- Wood Centre: Melanie Lang; [woodcentre@uoguelph.ca](mailto:woodcentre@uoguelph.ca) [8]
- WWCF: Tanya Markvart; [tanya@wwcf.ca](mailto:tanya@wwcf.ca) [9]

### Alert Classifications **Category:**

Funding Opportunities and Sponsor News

### **Disciplines:**

Health and Life Sciences

Humanities

Physical Sciences and Engineering

Social Sciences

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### **Source**

**URL:** <https://www-research.uoguelph.ca/research/alerts/content/seeding-our-food-future>

### **Links**

- [1] <https://innovationguelph.ca/wp-content/uploads/2020/05/Seeding-Our-Food-Future-Program-Guide-AODA.pdf>
- [2] <https://www.eventbrite.ca/e/seeding-our-food-future-information-session-tickets-110306072432?aff=erelexpmlt>
- [3] <https://innovationguelph.wufoo.com/forms/z1d5a4uz1ecl2sd/>
- [4] <mailto:Christopher.Coghlan@innovationguelph.ca>
- [5] <mailto:helina@10carden.ca>
- [6] <mailto:info@launchitminto.com>
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