

## NSERC WORKSHOP: 'TRANSITIONING FROM ENGAGE TO CRD'

Date	Location	Notes
Thursday December 1, 2016 9:00am to 12:00pm	University Centre (UC), Room 442	<p>To register, please send your <b>RSVP by November 17, 2016</b> to Patti Minakis at <a href="mailto:pminakis@uoguelph.ca">pminakis@uoguelph.ca</a></p> <p>For more information, please contact Katie Meyer-Beck, Research Contracts Manager, Research Services at <a href="mailto:kmeyerbe@uoguelph.ca">kmeyerbe@uoguelph.ca</a></p>

## Description

### Session Overview

- Plan successful industry partnership projects
- Manage risks and rewards
- Garner lessons learned from fellow colleagues
- Leverage industry dollars effectively
- Have your questions answered

The NSERC Engage Grant is a popular way for researchers to collaborate with new industry partners. The 'approachability' of Engage - no company cash requirement, easy application process, fast decision time - makes it attractive for first-time partners.

Engage is successful at initiating new industry collaborations. Yet, six-month projects pass quickly and Engage researchers need to strategically plan their next steps to capitalize on the momentum and trust established.

To transition to a longer-term project like the NSERC Collaborative Research and Development (CRD) Grant, the industry partner has to agree to a longer-term commitment – one that involves both a cash contribution and a negotiated IP agreement. In addition, the CRD application process differs from the Engage approach. A researcher plays an important role in helping the industry partner understand the 'risks vs. rewards' of the next step.

NSERC and the Office of Research are pleased to offer a workshop aimed specifically at

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helping Engage researchers (and companies) successfully move to a longer-term proposal suitable for an application to the CRD program. NSERC Director and CRD specialist, Andrea Benoit (Research Partnerships – Ottawa) and Alejandra de Almeida (NSERC Ontario Regional Office), will be on hand to guide researchers through managing the 'risks' and 'rewards'.

Fellow University of Guelph researchers David Lubitz (School of Engineering) and Linda Parker (Department of Psychology) have successfully managed the transition from Engage to CRD projects and will offer tips and lessons learned to effectively plan strategic partnerships.

### **Agenda**

9:00am - 9:10am Refreshments

9:10am - Welcome and Overview by Research Services

9:15am – NSERC Engage Program Overview, Alejandra de Almeida, NSERC Ontario Regional Office

9:30am – Learning from Researcher Experience, Prof. David Lubitz, NSERC Engage and NSERC CRD grants awardee

9:45 am – Planning a long-term partnership project from Engage to CRD, presented by NSERC Director and CRD specialist, Andrea Benoit (Research Partnerships – Ottawa)

10:30 am – Break/Refreshments

10:40am - Learning from Researcher Experience, Prof. Linda Parker NSERC Engage and NSERC CRD grants awardee

11: 00am – Office of Research Services and Catalyst Centre, introduction to lead staff, resources and administrative requirements

11:10am – 12:00pm Questions and Answers of Panel (NSERC and Researchers)

Alert Classifications **Category:**

Workshops and Events

### **Disciplines:**

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

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### **Source**

**URL:**<https://www-research.uoguelph.ca/research/alerts/content/nserc-workshop-%E2%80%98transitioning-engage-crd%E2%80%99>