

MaRS Hosts The Faurecia Biosensing Safety Challenge

Sponsor

[Faurecia](#) [1] is a global (\$20B) technology company that designs and manufactures interior systems, seating systems, electronics, and clean mobility solutions for vehicles. One-third of all vehicles produced globally contain Faurecia's technology.

Program

The Faurecia Biosensing Safety Challenge

Description

MaRS is hosting an innovation competition that could be the perfect opportunity to showcase and reward your research with \$25,000 USD, and the opportunity to collaborate with a \$20B tech company. The [Faurecia Biosensing Safety Challenge](#) [2] is seeking hardware, software, and other technologies which can detect at least one sign, symptom or biomarker related to a stroke, heart attack, or diabetic event of a vehicle passenger. [See sign and symptom examples here](#) [3].

The solutions best suited for this challenge can originate from many different industries not just health! Think of voice recognition software to identify slurred speech, a sensor which can detect shortness of breath or excessive perspiration, or a technology which can monitor significant vision changes or dizziness.

To provide more information on this opportunity, MaRS be hosting a [webinar on February 19 at 2:00 p.m. EST](#) [4] to provide interested participants with the opportunity to ask live questions, and learn tips for a successful application.

The competitions top three finalists will pitch at Toronto's [Health Innovation Week](#) [5] and one winner will receive \$25,000 USD and the opportunity to collaborate on future projects with [Faurecia](#) [1], a global tech company.

Eligibility

To be eligible to enter the Competition, the Applicant hereby certifies that:

- 1) their proposed technology, invention or process is a lawful, original and novel innovation;
- 2) the technology, invention or process is their own work and they have the sole right to submit the innovation to the Competition;
- 3) they are a legal resident of the United States of America or Canada (excluding the residents

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of Quebec) and are above the legal age of majority in their legal place of residence OR they are a company which was incorporated in the United States of America or Canada, and the person who agrees to these terms on their behalf has the legal authority to do so;

4) they accept and will adhere to these Competition Terms;

5) they are not currently employed by Faurecia or a Faurecia subcontractor or supplier or MaRS (or a MaRS related entity) (MaRS and its related entities, collectively, the “MaRS Entities”) or any immediate families (i.e. their spouses, siblings, children, spouses’ parents and the spouses of those individuals) or household members (related or not) of Faurecia, a Faurecia subcontractor or supplier, or any MaRS Entity, and anyone otherwise connected with the Competition; and

6) if chosen as the winner of the Competition, they have the legal right to grant all required licenses to Faurecia with respect to the innovation.

Special Notes

Terms and

Conditions: https://marschallenges.com/wp-content/uploads/2020/01/Faurecia-Biosensing-Safety-Challenge_Terms-Conditions-1.pdf [6]

Deadlines

If College-level review is required, your College will communicate its earlier internal deadlines.

Type

Date

External Deadline

Friday, February 28, 2020 - 11:59pm

How to Apply

Accept the challenge - <https://www.marschallenges.com/challenge/biosensing/> [2]

For Questions, please contact

Questions or issues? E-mail challenges@marsdd.com [7]

Alert Classifications**Category:**

Funding Opportunities and Sponsor News

Disciplines:

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

Source

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Links

[1] <https://www.faurecia.com/en>

[2] <https://www.marschallenges.com/challenge/biosensing/>

[3] http://www.marschallenges.com/wp-content/uploads/2020/01/Faurecia-Biosensing-Safety-Challenge_Information-Sheet-1.pdf

[4] https://marsdd.zoom.us/webinar/register/4415813383578/WN_4H8l3MjFQvS--fDBIVIVsA

[5] <http://healthinnovationweek.ca/>

[6] https://marschallenges.com/wp-content/uploads/2020/01/Faurecia-Biosensing-Safety-Challenge_Terms-Conditions-1.pdf

[7] <mailto:challenges@marsdd.com>