

## Faculty Information Exchange Series 2021-22: Using social media to promote your research

Date	Location	Notes
Friday January 21, 2022 11:00am to 12:15pm	Webinar	<p>No reservation necessary, all are welcome!</p> <p>Go to the <a href="#">FIES page</a> [1] to access the Webinar link.</p> <p>NOTE: Participants will join a waiting lobby when entering the Microsoft Teams session.</p> <p>If you are experiencing issues joining the meeting, please contact <a href="mailto:aburke05@uoguelph.ca">aburke05@uoguelph.ca</a> [2].</p>

### Description

Led by:?

- **Dr. Malcolm Campbell**, Vice-President (Research)
- **Melanie Parlette-Stewart**, MLIS, Head, Learning & Curriculum Support
- **Dr. Nigel Raine**, Professor, Rebanks Family Chair in Pollinator Conservation, School of Environmental Sciences

Why use social media like Twitter, LinkedIn, video and more? This session will explore how to use social media technologies to make your research more visible. In this session, there will be practical tips for building your social media identity. Join us as we review examples of various social media tools and discuss how to build an effective social media strategy.

Learn more about [Faculty Information Exchange Series](#) [3].

Alert Classifications**Category:**

Workshops and Events

**Disciplines:**

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

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## Source

**URL:** <https://www-research.uoguelph.ca/research/alerts/content/faculty-information-exchange-series-2021-22-using-social-media-promote-your-research>

## Links

[1] <https://www.uoguelph.ca/research/for-researchers/workshop-series-and-training/faculty-information-exchange-series/2021-2022#jan21>

[2] <mailto:aburke05@uoguelph.ca>

[3] <https://www.uoguelph.ca/research/for-researchers/workshop-series-and-training/faculty-information-exchange-series/2021-2022>