Faculty Information Exchange Series 2019-20: Intellectual Property Essentials

DateLocationMonday November 25, 2019UC 43012:00pm to 1:00pm

Notes

No reservation necessary, all welcome!

Webinar participation available. [1]

For more information contact <u>Patti</u> <u>Minakis</u> [2], ext. 56943

Description

Led by:

- Dana McCauley, Director New Venture Creation, Research Innovation Office
- Alexis Black, IP Advisor, Canadian Intellectual Property Office
- David Hobson, Manager Technology Transfer, Research Innovation Office

Alexis Black, Business Development Officer with CIPO, will provide an overview of the patent process by defining intellectual property (IP), review types of patents and other IP protection, and she will discuss what to do when a researcher suspects new IP (inventions) have been created. This conversational seminar will address why researchers should care about patents, and describe the costs, timelines and benefits associated with patenting.

David Hobson manages intellectual property developed at the University of Guelph and he will provide context and guidance on the options available to researchers to protect their research and how the Research Innovation Office manages research-based IP to magnify the commercial impact of new inventions in the industrial market.

Learn more about Faculty Information Exchange Series [3]. Alert Classifications**Category:** Workshops and Events

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Links

[1]

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[3] https://www.uoguelph.ca/research/events/faculty-information-exchange-series