Faculty Information Exchange Series 2017-18: Media Training for Researchers

Date Thursday May 17, 2018 12:00pm to 1:00pm Location UC 441 Notes

Webinar participation available, proceed to webinar here.

No reservation necessary, all welcome! For more information contact Patti Minakis, ext. 56943 Be part of the conversation.

Description

Led by:

• Lori Bona Hunt, Director News Service, Department of Communications and Public Affairs

Is your research generating media interest? Are you unsure of how to answer questions from reporters? Have you been asked to weigh in on an issue that is making headlines? Are you looking to get media attention for your latest research?

Come and learn how to promote your research in the media and get tips on handling interview requests from an experienced communications expert. Alert Classifications**Category:** Workshops and Events

Disciplines: Health and Life Sciences Humanities Information and Communications Technology Physical Sciences and Engineering Social Sciences Source

URL:<u>https://www-research.uoguelph.ca/research/alerts/content/faculty-information-exchange-series-2017-18-media-training-researchers</u>