

Faculty Information Exchange Series 2016-17: Build and own your online identity

Date

Location

Monday February 22, 2016 12:00pm to 2:00pm UC 442

Description

Build and own your online identity: Share your research with hands-on social media training

Led by

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Looking to increase your research impact and online presence?

Learn how to effectively leverage social media to increase awareness of your research. Join us for hands-on social media training for:

- Twitter
- Social Networking for Researchers: Academia.edu
- LinkedIn
- WordPress.com

This workshop introduces attendees to the best practices for creating an online identity using a variety of tools. You'll learn how to create an online identity using a variety of tools and understand how to use these to raise your online profile and share your research.

You must bring a laptop in order to participate. Create an account for Twitter, LinkedIn, Academia.edu and WordPress.com prior to attending to maximize the experience.

All welcome! Registration is Encouraged

To register go

to: <https://www.eventbrite.ca/e/share-your-research-with-hands-on-social-media-training-tickets-28376377509>

See the full listing of sessions on the [Faculty Information Exchange 2016-17 webpage](#).

Alert Classifications **Category:**

Workshops and Events

Disciplines:

Health and Life Sciences

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