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## Faculty Information Exchange 2016-17: Build and own your online identity

Date

Wednesday February 22, 2017 12:00pm to  
2:00pm

Location

UC 442

### Description

*Led by*

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Looking to increase your research impact and online presence?

Learn how to effectively leverage social media to increase awareness of your research. Join us for hands-on social media training for:

- Twitter
- Social Networking for Researchers: Academia
- LinkedIn
- WordPress

This workshop introduces attendees to the best practices for creating an online identity using a variety of tools. You'll learn how to create an online identity using a variety of tools and understand how to use these to raise your online profile and share your research.

You **must bring a laptop** in order to participate.

Create an account for [Twitter](#), [LinkedIn](#), [Academia](#) and [WordPress](#) **prior to** attending to maximize the experience.

All welcome.

***Registration is Encouraged***

[Register now!](#)

See the full listing of sessions on the [Faculty Information Exchange 2016-17 webpage](#).  
Alert Classifications**Category:**

Workshops and Events

### **Disciplines:**

Health and Life Sciences

Humanities

Information and Communications Technology

Physical Sciences and Engineering

Social Sciences

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### **Source**

**URL:** <https://www-research.uoguelph.ca/research/alerts/content/faculty-information-exchange-2016-17-build-and-own-your-online-identity>