# **CANCELLED - Faculty Information Exchange Series 2019-20: Social Media Use for Researchers: Managing Your On-line Identity**

**Updated Information** 

The "Faculty Information Exchange Series 2019-20: Social Media Use for Researchers: Managing Your On-line Identity" session has been cancelled.

Date Location Notes

Thursday March 19, 2020 UC 442

12:00pm to 1:00pm Cancelled.

For

more information contact Patti

Minakis [1], ext. 56943

# **Description**

## Led by:

- **Dr. Malcom Campbell**, Vice-President (Research)
- Melanie Parlette-Stewart, Blended Learning Librarian, University of Guelph Library
- Dr. Daniel Gillis, Associate Professor, School of Computer Science

Why use social media like Twitter, LinkedIn, video and more? This session will explore how to use social media technologies to make your research more visible. In this session, there will be practical tips for building your social media identity. Join us as we review examples of various social media tools and discuss how to build an effective social media strategy.

Learn more about <u>Faculty Information Exchange Series</u> [2]. Alert Classifications **Category:** Workshops and Events

#### Disciplines:

Health and Life Sciences
Humanities
Information and Communications Technology
Physical Sciences and Engineering
Social Sciences

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## Links

- [1] mailto:pminakis@uoguelph.ca
- [2] https://www.uoguelph.ca/research/events/faculty-information-exchange-series