

## BCRC - Research Project Call for Letters of Intent

### Sponsor

Beef Cattle Research Council (BCRC)

### Program

[Call for Letters of Intent – Research](#) [1]

### Description

The Beef Cattle Research Council invites letters of intent (LOIs) for research projects. The purpose of this call is to achieve specific objectives in the [Canadian Beef Research and Technology Transfer Strategy](#) [2] and the [National Beef Strategy](#). [3]

Research proposals will be evaluated for their likelihood to help the Canadian beef industry remain competitive and sustainable over the short and long term, based on three criteria:

- Relevance to the identified research priorities stated in 'BCRC Call for Letters of Intent',
- Scientific merit,
- A clear communication and technology transfer plan to facilitate the uptake of research results by the beef industry.

The BCRC has established clearly defined research objectives. All proposed research must give a strong consideration to the following overarching aims:

1. Increase producer profitability by increasing productivity or decreasing costs of production and risks.
2. Develop, enhance and encourage adoption of beneficial practices and innovations that maximize the environmental benefits industry provides and continue to reduce our environmental footprint, while supporting industry competitiveness.
3. Support continuous improvements in Canadian beef demand through advancements in the quality and safety of Canadian beef.
4. Generate science to inform decision makers, policy and best management practices and to support consumer confidence and public trust.
5. Develop, enhance and encourage adoption of leading-edge technologies that support industry competitiveness, automation and sustainability.
6. Ensure the maintenance and rejuvenation of critical research capacity and infrastructure that facilitate proactive inquiry and innovation to support industry advancement.

### Eligibility

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Any individual or organization (academic institution, private industry, government or not-for-profit/non-government organization) with the ability and/or a track record of success in carrying out research projects in areas relevant to the Canadian beef industry is eligible to apply.

## Funding Availability

BCRC requires that match funding (which may be comprised of both cash and eligible in-kind) must be secured for all projects. BCRC project funding (including overhead and/or AAFC Science Service Charge) will not exceed 50% of the project total expenses with the remaining 50% secured from other sources. Letters of intent (LOI) and full proposals must clearly identify all potential sources and amounts of additional funding for the proposed project. This must include both in-kind and cash contributions, specifying whether each source will be applied for, has been applied for, or has been confirmed. Projects where applicants demonstrate BCRC funds would be leveraged on a 1:2 or a 1:3 basis will be viewed more favorably.

## Indirect Costs

15%

## Project Duration

Preference will be given to projects that are up to three years in duration; if the need for a longer timeframe can be clearly demonstrated, four or five-year projects may be considered. Projects will commence no earlier than April 1, 2023, with flexibility available after April 1st to ensure start dates work for with the project workplan. An approved project cannot start until confirmation of matching funds has been received.

## Special Notes

Please note that research activities carried out in the context of COVID-19 need to adhere to the University of Guelph COVID-19 research principles, policies, guidelines and processes as they may be updated from time to time and communicated on the [Office of Research web-page](#) [4].

## Deadlines

**If College-level review is required, your College will communicate its earlier internal deadlines.**

Type	Date	Notes
Internal Deadline	Friday, September 30, 2022 - 4:30pm	Please submit your LOI and OR-5 Form to <a href="mailto:research.services@uoguelph.ca">research.services@uoguelph.ca</a> [5].

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Type	Date	Notes
<b>External Deadline</b>	Friday, October 7, 2022 - 11:59pm	Lead applicant must submit the Letters of Intent electronically to <a href="mailto:proposals@beefresearch.ca">proposals@beefresearch.ca</a> [6].
<b>Internal Deadline</b>	Friday, January 13, 2023 - 4:30pm	Those invited by BCRC to submit full proposal submit a copy to ORS for administrative review.
<b>External Deadline</b>	Friday, January 20, 2023 - 11:59pm	Lead applicant must submit the Full Proposal electronically to <a href="mailto:proposals@beefresearch.ca">proposals@beefresearch.ca</a> [6].

## How to Apply

Letters of intent must be prepared using the file entitled 'BCRC Letter of Intent Form - Research' provided by the BCRC and submitted electronically to [proposals@beefresearch.ca](mailto:proposals@beefresearch.ca) [6]. The form, as well as instructions and guidelines for submission, can be downloaded from [beefresearch.ca](https://beefresearch.ca) [7]. In the interests of improved funding efficiency, the BCRC reserves the right to share letters of intent with other research funders.

- [Instructions and Guidelines for Submitting a Proposal – Research](#) [8]
- [Letter of Intent Form – Research](#) [9]
- [Reporting and Payment Guidelines](#) [10]

## Information For Co-applicants

If you need to meet a deadline set by the lead institution for this opportunity, please ensure that you provide the Office of Research with at least five days in advance of the lead institution's deadline to review the application, or your proposed component of the project. Please be in touch with the Office of Research (contact information below) ahead of the deadline if it looks like it will be difficult for you to submit all the required documentation on time (i.e. budget, proposal, OR-5 Form).

For Questions, please contact

**BCRC**

Phone: 403-275-8558

Email: [proposals@beefresearch.ca](mailto:proposals@beefresearch.ca) [6]

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### Office of Research

Kristin Zimmermann, Senior Grants & Contracts Specialist

Research Services Office

519-824-4120 x56257

[kristin5@uoguelph.ca](mailto:kristin5@uoguelph.ca) [11]

Alert Classifications **Category:**

Funding Opportunities and Sponsor News

### Disciplines:

Health and Life Sciences

Information and Communications Technology

Physical Sciences and Engineering

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### Source

**URL:** <https://www-research.uoguelph.ca/research/alerts/content/bcrc-research-project-call-letters-intent>

### Links

[1] <http://beefresearch.ca/content/uploads/2022/08/Call-for-Letters-of-Intent-%E2%80%93-Research.pdf>

[2] <https://beefresearch.us19.list-manage.com/track/click?u=7b90960ac2c56300c9fb1b33d&amp;id=4095af8880&amp;e=7a802a2cd3>

[3] <https://beefresearch.us19.list-manage.com/track/click?u=7b90960ac2c56300c9fb1b33d&amp;id=0edcf70e2e&amp;e=7a802a2cd3>

[4] <https://www.uoguelph.ca/research/>

[5] <mailto:research.services@uoguelph.ca>

[6] <mailto:proposals@beefresearch.ca>

[7] <http://beefresearch.ca>

[8] <http://beefresearch.ca/content/uploads/2022/08/Instructions-and-Guidelines-%E2%80%93-Research.pdf>

[9] <http://beefresearch.ca/content/uploads/2022/08/BCRC-Letter-of-Intent-Form-%E2%80%93-Research.pdf>

[10] <http://beefresearch.ca/content/uploads/2022/08/BCRC-Payment-and-Reporting-Guidelines.pdf>

[11] <mailto:kristin5@uoguelph.ca>